



## BUSINESS INTELLIGENCE

*Make your Data work for you*

Improve decision making

Realistic planning & forecasting

FSI Specific BI solutions

Complete Customization & Consulting services

**Reporting solutions tied to single sources may meet tactical goals but they cannot measure up to the challenges that face an organization as a whole.**

The right BI solution can help you make the most of your data enabling better decision making & performance tracking.

As the data available within organizations grow and the expectation from managers to make more pertinent decisions based on this data increases, information has become both the solution and the problem. Some of challenges often faced by companies and managers are:

- How well are you able to track the performance of your business, across functions, product and service lines, and geographies, how to spot variances in a timely manner, and what actions to take to meet goals?
- Do you have a single, accurate view of enterprise information across all functions and data sources? How efficient is your operational and financial reporting process? Are you delivering timely information to internal and external stakeholders?
- How much time and effort is your team spending trying to maintain consistency of business definitions across multiple systems and creating custom reports, when they could be working on higher value-add activities?
- Are you fully leveraging the investment and data generated by your ERP and CRM systems?

Business Intelligence applications are complete solutions that provide a single, integrated view of enterprise information, enabling greater insight and alignment across business functions. Coming from a background in which data mining and reporting is key to daily operations, business growth, customer profitability and compliance Synapsys has deep experience in this field and have transformed this expertise to a comprehensive BI service vertical.

### **WHY SYNAPSYS?**

Synapsys has engaged in revamping financial management and reporting capabilities, risk management, and enabling compliance and statutory reporting requirements including Basel II compliance.

There are 3 arms to our BI solutions practice; Consulting, Applications and Data Management.

**WHY SYNAPSYS?**

- Experienced development team, with all senior developers each boasting over 10 years experience
- Expertise working with Java, .Net, Oracle & Open Source
- Comprehensive QA testing and reporting processes
- Comprehensive infrastructure to support testing, prototyping, fast turn-around and working with partners in different time zones.
- As part of the DFCC Group, Synapsys is able to guarantee both stability and security
- Strong business analysis team, supplemented by access to a pool of consultants able to bring in specialised domain knowledge to meet project requirements

**APPLICATION ENGINEERING**

We provide comprehensive Custom Application Development and Application Enhancement services based on partner requirements, and cross-platform Application Porting services.

**RESEARCH & DEVELOPMENT**

Leveraging extensive domain knowledge, Synapsys becomes your R&D partner, ensuring predictable costs in your product engineering process, while unleashing the power of rapid innovation. We can deploy and prove the viability of a new applications by hosting out of the Synapsys secure high-availability data centers (ensuring protection of intellectual property) as well as facilitating real-life testing by leveraging on group synergies with access to financial services, telco and healthcare industries. We reduce R&D costs and accelerate time-frames to productize innovations, allowing you to tailor products & services to finely differentiated markets.

**TESTING & QA**

The mature software quality assurance process that is part of our Software Development Life Cycle is packaged into a service offered to partners in two models:

- Testing as a Managed Service
- Independent Verification & Validation Service.

Functional, Performance, Usability and Compatibility Testing are available in both engagement models.

**CUSTOMIZATION & LOCALIZATION**

We provide a range of customization services from localization, to industry specific & client specific customization, enabling you to enter new markets, new industries and deliver client solutions at a faster pace without straining your valuable internal resources.

**IMPLEMENTATION & SUPPORT**

Synapsys is able to offer our partners a team trained and certified on your product to supplement your implementation & support teams. We are able to provide a highly mobile team, enabling you to meet demand while keeping costs low.

**VALUE ADDED SERVICES**

At Synapsys we have a strong focus on R&D into new technologies and market trends, we are able to leverage this expertise to provide our partners a host of value added services around their applications this include;

- Porting applications to mobile platforms and developing mobility services around existing applications
- Developing web-based and other applications around your existing solution

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